

### NATIONAL PRODUCTIVITY COUNCIL

Under DPIIT, Min istry of Commerce & Industry, Govt of India



# **ENTREPRENEURSHIP OPPORTUNITIES IN PHOTOGRAPHY & MEDIA**

5th August 2020 | 11am - 12pm

### **About the WEBINAR**

As India faces the current pandemic situation with fortitude, self-reliance is being touted as the single most measure to overcome the economic hardship and build a resilient future. The ability and readiness to develop, organize and run a business enterprise along with any of its uncertainties to make a profit is what makes "Entrepreneurs" able to handle tough situations. National Productivity Council series is organizing Entrepreneurship Development Programs with a view to bridge this skill gap. This session highlight the opportunities for an prosperous career in Photography and Media

#### **Register here**

tiny.cc/NPC\_GHY3

**Registration Fee** ₹ 354 /-

For Further Information
Sh Subhra Seal, Assistant Director, NPC

guwahati@npcindia.gov.in; subhra.seal@npcindia.gov.in



## **Key learning**

- Entrepreneurial opportunities in Photography & Media
- Opportunities in career as a photo journalist
- Skills and accessories required to begin your Entrepreneurial Journey

### **About the Speaker**



**Sh. Utpal Baruah** is a photojournalist with over 27 years of field experience with international agencies such as Thomson Reuters and Asian news International (ANI). Presently full time Producer of a satellite news channel "News Time Assam". He is the owner and news photo editor of UBPHOTOS, a leading news photo service of Northeast India. He is the recipient of many prestigious media and photography awards



Sh Achintya Baruah, holds a Master's degree in Management from Gauhati University with over 30 years of experience in mentoring and training budding Entrepreneurs. During his long tenure with Indian Institute of Entrepreneurship, under the Ministry of Skill Development & Entrepreneurship, Sh Baruah has organised numerous training programs and has helped budding entrepreneurs realise their dream of setting up their own business and becoming "Atmanirbhar"